



Circle of Life

New President's Message

see page 2

Tax-Free IRA Charitable Rollovers

see page 5

What's So Good About a Sholom Foundation Charitable Gift Annuity?

see page 6

SAVVY SENIOR Getting Your Affairs Organized

see page 19

OUR MISSION

Sholom Foundation is the planned giving and endowment fundraising arm of the Sholom Community Alliance. It is the Foundation's sole mission to help ensure the financial viability of the Sholom Community Alliance for generations to come.

Phyllis and Buddy Harris:

“If your mind is working, you’re never done learning.”

Those are the watchwords of Phyllis Harris and they speak to a way of living that both Phyllis and her husband Howard (Buddy) believe in strongly. So, when the Harris decided to establish a Sholom Foundation fund, it was second nature for them to direct their funds

towards providing continuing education for Sholom Community Alliance staff.

A teacher by profession, Phyllis has always considered education as one's loftiest goal — a way of thinking ingrained in her and her siblings by her mother, Mollie

continued on page 4



Construction has begun!

Stop by the site of the new Rossy and Richard Shaller Family Sholom East Campus on West 7th & Otto and see for yourself. Applications for the Harry & Jeanette Weinberg Apartments are now available online at www.sholom.com/weinberg.html. For more information, call 651-637-0360.

New President's Message

by Jay Goldberg



The future was a long ways off 20 years ago when as a young man with a full head of brown hair, I became a member of

the then Sholom Home Board. My grandmother, Sarah Goldberg, was among the first residents of a newly built Sholom Home West.

At that time, the Board talked a lot about the future. We discussed how the predictions that increased costs and decreasing government reimbursement rates would lead to huge pressures on our budget and require large annual grants from the Foundation to allow us to continue to care for our grandparents, and eventually our parents. We knew even then that the St Paul building (Sholom Home East) was fast becoming outdated and eventually would

need to undergo massive remodeling or replacement.

There was much discussion about treatment of our elderly and new concepts in elder care, such as assisted living. We also spoke about the importance of our Foundation in the future. At that time the Foundation's total endowment was less than one million dollars. It had no executive director and did no active fundraising. In fact, I drafted the original paperwork for the formation of what is now Sholom Foundation.

Well my friends the future is now! All too quickly a full generation has passed. My grandmother has been a blessed memory for some time, and my father, Irving Goldberg, received wonderful care at Sholom West before his recent passing. Assisted living is thriving at our beautiful Roitenberg Facility and construction is underway at our new state of the art Rossy and Richard Shaller Family Sholom East Campus.

The Sholom Foundation has grown to over \$34 million in cash and pledges and I am honored to be the next Foundation president (with what little is left of my brown hair having been replaced by gray!).

As we predicted so well twenty years ago, increased costs and decreased government payments have squeezed our budget. This year's anticipated meager increase of less than 2% must cover employee cost of living and merit raises, staff training and health insurance benefits, not to mention any new programs and services to enhance the lives of all who are served by Sholom.

The Foundation's annual contribution of over \$500,000 to the Sholom Community Alliance is just not enough to meet these needs. The Foundation Board is in the process of a comprehensive long term strategic plan toward reaching our goal of \$100 million in assets. But we need money now — not to maintain or warehouse our residents, but to continue to

President
Jay D. Goldberg

President Elect
Robert Karon

Vice President
Charles Selcer

Secretary
Ilene Zwick

Treasurer
Michael Saxon

2007-2008 Sholom Foundation Board of Directors

Directors

Steve Baldinger
Reuben Birnberg
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Carole Davidson
Arnie Divine*
Stan Dobrin
Neil Feinberg
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Jim Tankenoff
Jerome Yugend*

* Past Presidents

Outgoing President's Message

by Robert Hartman

provide compassionate and quality care and innovative programs and services to our Sholom residents, tenants and clients.

We need to reach deeply into our own pockets and do a better job of communicating the need to the community, remembering we are doing this, not for our great grandparents to whom we owe so much, and not to our grandparents who may have by now passed away. We need to do it for our parents, our relatives, our friends and our neighbors who are in need of Sholom now. We need to raise money to make the Sholom facilities and programs strong so they can continue to provide the same quality of care for us as we age.

Finally, we owe this to our children so there will continue to be a Sholom of which they can be proud, and eventually, as time does fly, that will provide care for themselves, their children and their children's children.

I bring a generation of history with me to my presidency and I am honored to be the next Sholom Foundation president. I am equally excited to pursue the Foundation's mission to ensure the future of Sholom's programs and facilities for years to come. I ask you to join me in this crucial mission with your financial and volunteer support.



Jay Goldberg

It has been an honor to serve as President of Sholom Foundation these past two years — a time in which the Foundation has experienced both challenge and success.

For a good part of the past two years, Jay Jacobson, our Executive Director, and Foundation staff have been “on loan” to the Alliance to participate in the successful capital campaign for the new Rossy and Richard Shaller Sholom East Campus. Our challenge was to keep the Foundation on track toward its own goal of a \$100 million endowment during the capital campaign. The good news is that the Sholom Foundation endowment has continued to grow with cash gifts, pledges, bequests and other deferred gifts.

In addition, two successful initiatives have occurred during the past two years.

First, the Sholom Foundation Heritage Society was established to honor those who are providing for Sholom's future with estate gifts and other deferred gift vehicles. As of today, we have over 80 members of the Heritage Society with intent to give Sholom Foundation almost \$10 million. Many Heritage Society members are creating their own endowment funds at the Foundation to maintain their family's connection to Sholom well into the future.

The second initiative was a collaborative effort with the Sholom Home Auxiliary to offer Auxiliary donors the opportunity to establish Auxiliary endowment funds through the Foundation. To date we have over a quarter of a million dollars in named Auxiliary

Endowment Funds that are generating vital income the Auxiliary can use to support the Sholom Homes.



The Foundation's success is the direct result of a strong and active board of directors and officers, who bring intelligence, creativity and compassion to their service to Sholom. I thank all of you for your gift of your time and talent as well as the Sholom Foundation staff, Jay Jacobson, Barbara Brooks and Arden Johnson, a dedicated team who make things happen.

I was preceded by a strong, dedicated president in Allen Freeman, and will be succeeded by another capable leader in Jay Goldberg, a long-time Foundation board member. In spite of our success, the work is never done and significant challenges remain. The Foundation endowment must continue to grow, and grow faster than ever before to ensure that the Alliance can continue to serve our elderly.

Our community has proven to be extraordinary in its commitment and generosity. May we continue to provide for Sholom, and educate our children and grandchildren on our remarkable institution, so that it may remain strong and robust for years to come.

Thank you.



Robert Hartman

“If your mind is working, you’re never done learning.”

continued from page 1

Ansell. As a graduate of the University of Wisconsin-Superior, Phyllis obtained a degree in speech, theater arts, and English, and has never stopped taking classes. Her two brothers both received advanced degrees.

Phyllis moved from Superior to Minneapolis in 1957 and taught at Patrick Henry Senior High for four years. During that time she met and married Buddy, who had arrived in the Cities from Willmar, Minnesota to work in the steel industry. With the birth of their first child, Phyllis took time off from her teaching but went back as a substitute teacher when her children were out of grade school. She also became involved in community education programs and to this day teaches English as a Second Language courses, having just recently renewed her teaching license.

Phyllis’ mother also taught her the blessings of volunteering, and she has followed in her mother’s footsteps throughout her life. “She always said that anyone who can afford to give money should give. But absolutely everybody should give of themselves,” remembers Phyllis. From cooking for the Ronald McDonald House . . . to directing shows for Jewish fundraisers . . . to making and selling hamantashen . . . she’s done it all. At Beth El Synagogue, where she and Buddy have been active members since their marriage, Phyllis was the first woman president of the

“[Mother] always said that anyone who can afford to give money, should give. But absolutely everybody should give of themselves.”

PHYLLIS HARRIS



Phyllis and Buddy Harris

synagogue. Phyllis has been president of the Women’s League, served on several boards, and run the gift shop. She’s a past president of the Yassky Hadassah chapter (and remains on the board); and a lifetime member of the Sholom Home Auxiliary.

The Harris children have followed in the family tradition of volunteering. Marla, who lives with her family in Golden Valley, serves on the board of Beth El; has worked on behalf of the Sholom Home Auxiliary, and chaired the Sholom Ball. Both Marla and her sister Tracy, a Ramsey County probation officer, are lifetime members of Hadassah.

It was not just a love of volunteering and education that

steered the Harrises to Sholom Foundation. Both of them have strong memories of loved ones who were cared for “with kindness and dignity” at Sholom facilities. Buddy’s mother, Bessie Harris, lived at Menorah Plaza and subsequently at Sholom Home West for eight years before she passed away. Phyllis’ father, Hyman Ansell was a resident at Sholom Home East in the 1970’s.

Remembers Phyllis, “Sholom was a godsend! I had small kids to care for, but we couldn’t leave him alone in his home.” Other family and friends have been served by Sholom, and in each case, the Harrises were impressed. “It was a blessing and a relief to know they were well cared for and we didn’t have to worry about their welfare,” reflects Phyllis.

“We’re not going to wait until we die before giving our money away,” Phyllis and Buddy emphatically agree. “We want to see our money help people NOW.” The Phyllis & Howard R. “Buddy” Harris Continuing Education Fund will do just that and continue to benefit Sholom long into the future.

The Sholom Foundation gratefully acknowledges the Schochet Family for helping to underwrite the Circle of Life.

Law Permitting Tax-Free IRA Charitable Rollovers Continues in 2007 for Those Age 70½ or Older

Like many working people, your IRA may be the largest part of your estate and you may need to do some "asset balancing" to avoid future tax problems. Once again in 2007, if you are age 70½ or older, you may instruct the Trustee or Custodian of your IRA to directly transfer up to \$100,000 to a qualified public charity like Sholom Foundation tax-free. PLUS, this gift from your IRA will count toward your Required Annual IRA Distribution.

Save Taxes on Lower Reportable Income

A charitable gift made directly from your IRA Sholom Foundation of part or all of your Required Annual Distribution will lower your reportable income and save taxes.

Effectively Increase Your Giving Limit

A charitable gift made directly from your IRA to Sholom Foundation permits you to give "over & above" the usual deductible amount of 50% of annual income — up to \$100,000 in 2007.

Lower Tax on Social Security

A charitable gift made directly from your IRA to Sholom Foundation may reduce the amount of your Social Security income that is taxable.

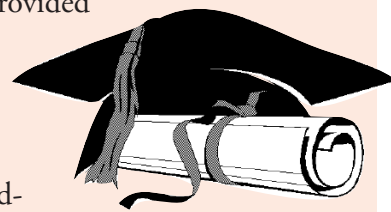
Standard Deduction Benefit

Even if you do not itemize on your tax return, a charitable gift made directly from your IRA to Sholom Foundation will be excluded as income on your return, and therefore may reduce your taxes.

REMEMBER: Your IRA trustee or custodian must transfer your IRA gift directly to "Sholom Foundation," the Sholom entity that is accepting qualified IRA tax-free contributions under this new law. Your gift will be used for the purpose that you have designated. Be sure to consult your professional advisor to determine how this provision may benefit both you and Sholom Foundation. To learn more about giving to Sholom Foundation through your IRA, call 952-939-1593. ***It is not too early to start planning your year-end giving.***

THE ACADEMY at Sholom Community Alliance Begins Fall Session

Beginning September 24th **THE ACADEMY** at Sholom Community Alliance will offer studies in: Great American Music: Broadway Musicals On-Screen; Writing for Publication; Basic and Conversational Yiddish; Torah Study; Judaic Conversations; Supreme Court On-Screen; and Introduction to Judaism, all on the Ackerberg Campus. Under the direction of Evelyn B. Shore, Principal of **THE ACADEMY**, this broad array of classes, seminars, workshops and video presentations will be provided for the enjoyment and enrichment of the Sholom Community Alliance residents and tenants. For a fall schedule and information please call 952-939-1623.



THE ACADEMY at Sholom Community Alliance enhances the lives of all those on the Ackerberg campus. To learn more about how you can ensure the success of The Academy with an endowment gift, contact Barbara Brooks at Sholom Foundation 952-939-1594.

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Executive Director: Jay M. Jacobson
Associate: Barbara Brooks
Assistant: Arden Johnson
Donations Coordinator: Tina Tott
Editor/Graphic Design: Pat Moses

What's So Good About a Sholom Foundation Charitable Gift Annuity?

- Receive reliable annual fixed income for life.
- Receive higher rate of return than bank CD's (as high as 11.3% depending on your age).
- Receive an immediate charitable deduction.
- A portion of your annual income is tax-free.
- Donate appreciated assets in exchange for the gift annuity and bypass taxable gain on the gift portion of your donation.
- An annuity can be for one or two lives.
- Make a difference! At the end of your lifetime, the balance in your annuity will support Sholom facilities and programs long into the future.

Is your retirement five or ten years away?

With a Sholom Foundation Deferred Charitable Gift Annuity you may defer receiving annual payments until a future time at rates as high as 14.6% or more depending on your age and the length of time.

Deferred Gift Annuity Rates

AGE	DEFER 5 YRS.	DEFER 10 YRS.	DEFER 15 YRS.
50	7.0%	9.4%	12.8%
55	7.3%	9.9%	13.8%
60	7.7%	10.7%	14.6%

Contact Barbara Brooks at 952-939-1594 for more information about Charitable Gift Annuities.

*We're online –
let's keep in touch*

Send us your email address at foundation@sholom.com.

We will send you updates and information about timely and relevant topics that impact our everyday lives. We welcome your questions and comments and will respond quickly to your email messages.

Don't forget to visit our website at
www.sholomfoundation.com

Gift Annuity Rates

ONE LIFE		TWO LIFE	
AGE	RATE	AGE	RATE
90+ . . .	11.3%	90/90	9.3%
85	9.5%	85/90	8.4%
80	8.0%	80/85	7.3%
75	7.1%	75/80	6.6%
70	6.5%	70/75	6.1%
65	6.0%	65/70	5.7%
60	5.7%	60/65	5.5%
55	5.5%	55/60	5.00%
50	5.3%	50/55	4.7%

A SIMPLE BEQUEST

A simple statement in your Will or Living Trust is all it takes to make a powerful gift.

Gifts by bequest may be made in cash, securities, IRA and other retirement accounts, real estate, or tangible personal property and may be fully deductible in determining your estate taxes.

You will want the provision to state our legal name:
SHOLOM FOUNDATION
a 501(c)(3) nonprofit corporation
in Minnesota.



It would be helpful if you would notify Sholom Foundation of your bequest so you can be acknowledged and honored and Sholom can plan for the future.

Sholom Foundation Heritage Society

The Sholom Foundation Heritage Society has been established to thank those thoughtful individuals and families who have included Sholom Foundation in their estate plans. We honor those who have made such a commitment and gratefully acknowledge these valued friends:

NEW MEMBERS SINCE JUNE 2007:

Kipp Family Philanthropic Fund Sybil & Bill Lipschultz

Anonymous
Ruth & Allen Aaron
Rosalyn Baker
Beverly Balos &
Mary Louise Fellows
Irving & Deane Bassin
Steve & Gail Brand
Leo & Carole Breitman
Ruth Breslermann
Barbara Brooks
Helen Brooks
Henry & Harriet Davis
Family
Lois & Sherman Devitt
Mary S. & Robert A.
Dinerstein
Barbara Eiger
Corrine & Tom Feinberg
Francine & Neil Feinberg
Nicole & Kenneth Fink
Arlene Fried
Rosalie & Andrew Gellman
Roni & Alan Gingold

Ilene & Jay Goldberg
Zelia Kanters Goldberg
Bernice Cowl Gordon
Jane & Jonathan R. Gordon
Marilyn & Dean Greenberg
Nancy & Robert Hartman
Mrs. Samuel M. Hartman
Debbie & Marc Hasko
Elissa Heilicher
Fran & Irving Herman
Jake Hurwitz &
Doreen Frankel
Emmy Lou Jacobson
Lorita & Jay Jacobson
Janet & Alvin Jaffe
Charlotte & Leonard Juster
Stan & Jeanne Kagin
Sheldon & Helene B. Kaplan
Judy A. Karon
Stefanie & Robert Karon
Alan & Beverly Kasdan
Betty G. Katz
Helen & Ivan Kenis

Kipp Family
Philanthropic Fund
Marion & E. Gary Klein
Faye & Mayer Krupp
Gracia & Merrill Kuller
Jules & Rose Levin
Rhoda & Tom Lewin
Sheila & Stephen Lieberman
Sybil & Bill Lipschultz
Rhoda & Donald Mains
Ronald M. Mankoff
Gayle Marko
Annette & Marion E.
Newman
Sandy & Harold Okinow
Lillian & Julius Raen
Susan & Gary Rappaport
Barbara & Harvey Ratner
Harold & Cissy Ravits
Fay & Leonard Ribnick
Irene & Paul Rifkin
Ruth & Harold Roitenberg
Connie & Paul Ross Family

Harold Rothstein
Marilyn Rovner
Ada Rubenstein
Karen & Ron Sallerson
Miriam & David Sanders
Marta & Herb Schechter
Freda & Frank Schochet
Ruth & William Seltz
Dr. & Mrs. Lawrence Serber
Rossy & Richard Shaller
Lawrence M. Shapiro Family
The Shared Fund
Melissa Cohen Silberman
& Sheldon Silberman
Dorothy H. & Edward E.
Slonim
John Spooner
Vicki & Lloyd Stern
Arthur & Margaret Stone
Beryl & Frank Strickon
Sharon & Bill Torodor
Deera & Al Tychman
Jerome S. Yugend

If you would like to or have already arranged for an estate gift for Sholom Foundation, please let us know so that we can honor and recognize you as a member of the *Sholom Foundation Heritage Society*. As always, any gifts to Sholom may remain anonymous if you so choose. Call Barbara Brooks at 952-939-1594.

We all want to be remembered and we all will leave something behind.

– Barry K. Baines M.D.

Sholom Foundation invites you to become a member of the *Sholom Foundation Heritage Society*, honoring those who recognize the value of providing for our Jewish elderly by making a commitment to the Sholom Foundation, a 501(c)(3) nonprofit corporation in Minnesota, through their Wills and other charitable gift plans. There is no finer example of the power of giving than what we can achieve together.

I (We) wish to participate in the *Sholom Foundation Heritage Society* through the following:

Will or Living Trust

Charitable Gift Annuity

Gift of Securities

Charitable Remainder Trust

Insurance Policy

Retirement Plan Asset

Gift of Real Estate

If you so choose, you may indicate the amount or range of your gift to help us better plan for the future: \$ _____

COMPLETE THE FOLLOWING: (please print)

Date _____

Name(s) _____

Signature _____

Signature (of spouse, if applicable) _____

Address _____

City/State/Zip _____

Phone Number(s) _____

E-mail: _____

Please check this box if you wish to have your name included in listings of **Sholom Foundation Heritage Society** members in our publications. This will help encourage others to join this important group of benefactors. (If you do not choose to be listed, you will continue as an unlisted member.)

Your name(s) as it should appear in print: _____

For more information, contact Barbara Brooks at 952-939-1594 or email: foundation@sholom.com.

April 16 - July 20
2007

Honor & Remember Your Family and Loved Ones

Donate to the Sholom Foundation General Fund or to any Fund on pages 14-17 (or create your own fund). Honor family and friends on special occasions, wish for a speedy recovery, or express your condolences. All donations are acknowledged to the individual or family you are honoring.

Easy & Secure Ways to Donate to Sholom Foundation

Log onto
www.sholomfoundation.com
to conveniently donate online. Or call Tina Tott, donations coordinator at 952-939-1664 to leave your credit card number on our secure system. Then you may call Tina, fax 952-939-1591, or email donations@sholom.com at your convenience with donation information.

In spite of our best efforts to be accurate in recognition of our donors, mistakes can occur. If your name or fund was omitted, listed incorrectly, or misspelled, please accept our apology and we ask that you notify us of the error. Thank you for your understanding.

Herman Altman
Shari & Bobby Applebaum
Wendy & Steve Baldinger
Gerda & Sam Bankhalter
Myrna & Gary Bell
Connie Berde
Bernice Bernick
Saul & Maureen Bernick
Bud Bernstein
Bet Shalom Congregation
Beth & Rick Binder
Robert Bjork
Meyer Bolnick
Ruth F. Brin
Brodie Endowment Fund
of the United Jewish Fund
and Council
Harriette & Fred Burstein
Barbara R. Cohen
Anita & Jack Coopersmith
Edelstein Family Foundation
Kristin & Larry Ehlers
Deborah Eisenstadt
Eleanor & Stanley Field
Maureen Fine
Lillian Geller
Karen & Howard Gochberg
Susan Gray & Paul Waytz
Grace Hall
Kathy & Edward Hartman
Joanie Hymanson
J and T Investments
Raleigh & Jeff Karatz
Valery Kosyakovsky
Judith & Marshall Krassner
Jack Leibman
Irina & Valery Levin
Judy & Jeffrey Liebo
Harvey Lubov CLT
Harriet Lumel
Charitable Trust
Diane & Joe Mast
Rose McNulty & Dan Gill
Wendy & Tim Oskey
Jeanne & Steve Prawer
Estate of Bernard "Sonny"
Rose
Ruth & Norman Rose

Louise & Harry Rosenbaum
Jodi & Scott Rubin
Lois & Chick Schenfeld
Susie & Lenny Segal
Miriam Segall
Shapiro Endowment Fund
Kathy & Allan Share
Doris & Eddie Sherman
Juli & Mark Sherman
Lois Siegel
Leonard Silesky
Dee Silver
Laurie Rose Simon
Virginia Stern
Greg & Laurie Swiler
Temple Israel
Takako & Alexander
Truskinovsky
Sharon & Joel Waller
Florence Zentner

IN HONOR OF

Lynn & Buddy Abramson
Michael's Marriage
Rhoda & Gene Engelson

Joyce & David Abramson
Michelle's Wedding
Elaine & Ron Burton

Mildred & Julius Atkins
Wedding Anniversary
Patti & Bernie Bratter

Kerry & Scott Bader
Granddaughter's Graduation
Marja Engler

Molly Bader
Birthday
Marja Engler
Janet Jaffe
Sharlene & Sid Ladin
Laurel & Scott Lifson
Diane & Joe Mast

Molly & Sid Bader
Grandchildren's Graduation
Marja Engler

Adrienne & Morton Bank
Wedding Anniversary
Marja Engler
Sharlene & Sid Ladin

Amy & Stan Baratz
Wedding Anniversary
Laurel & Scott Lifson

Sally Barenbaum
Birthday
Loie & Sherman Devitt

Etta Barry
A Well Deserved Honor
Lorita & Jay Jacobson

Sally Baum
Birthday
Loie & Sherman Devitt

Gail Bender
Birthday
Susan & Bruce Hammer
Shirleymae & Bob Lane

Carol & Rick Berg
Wedding Anniversary
Dona & Mike Rodich

Bernice Bernick
Birthday
Marcia & Herb Bernick
Saul & Maureen Bernick
Penny & Sheldon Bernick
Arlene & Larry Mills

Shirley & Marshall Besikof
Wedding Anniversary
Barby & Phil Schneider

Mr. & Mrs. David Betten
Wedding Anniversary
Gracia & Merrill Kuller

Erma Braman
Birthday
Marja Engler

Bernie Bratter
Birthday
Sue & Stan Leonard

Linda & Miles Braufman
Birth of Granddaughter, Alexa
Rosie & Loren Geller

Ruth F. Brin
Melissa & Sheldon
Silberman

Pam Brin
Birthday
Jeanne & Burt Corwin

Karen & Ivan Brodsky
Wedding Anniversary
Fay & Leonard Ribnick

- Cathy & Richard Broms**
New Grandson
Dona & Mike Rodich
- Evelyn Broms**
Birthday
Ann Barnett
Marja Engler
Shirley Jaffe
Joan & Norman Noun
Betty Rosenberg
- Evelyn Broms**
New Grandchild
Joan & Norman Noun
- Richard Brown**
Birthday
Ben Liman
- Elaine & Ron Burton**
Wedding Anniversary
Beryl Berke
Myra & Ronald Krank
Arlene Swartz
- Martin Bush**
Birthday
Dottie Lipschultz
Ruth & Fred Ziman
- Vivian Calmenson**
Birthday
Norene & Ev Karon
- Ben & Vivian Calmenson**
Wedding Anniversary
Norene & Ev Karon
Gracia & Merrill Kuller
- Marilyn Chanen**
Birthday
Shussie & Al Blumenthal
- Beverly Cohen**
Birthday
Evelyn Broms
Joan & Norman Noun
- Teresa Cohen**
Birthday
Carole & Leo Breitman
- Kathy & David Cooper**
Abby's High School Graduation
Merle Anne & Zenith Kremen
- Norman Dann**
Birthday
Florence Zentner
- Neil Feinberg**
Birthday
Ronna & Tom Sherman
- Edna & Sol Feit**
Birthdays & Anniversary
Gayle & Richard Dorshow
- Stephen Feldblum**
Birthday
Ada Rubenstein
- Bruce Fink**
Birth of Grandson
Erma G. Lipschultz
James Pollack
- Nancy & Neil Fink**
Birth of Joshua Levi
Ilene & Bruce Zwick
- Merrill Fischbein**
Birthday
Dina & Irv Fischbein
- Allen Freeman**
Birthday
Rhoda & Gene Engelson
Miriam & Leroy Kieffer
Sue & Stan Leonard
- Donald Frishberg**
Birthday
Gracia & Merrill Kuller
- Steve Fritzke**
Son's High School Graduation
Jane & Jon Gordon
- Rivi & Mike Galinson**
Wedding Anniversary
Sanford Lederfine
- Bob Ganz**
Birthday
Lisa & Richard Rotenberg
- Molly & Kenny Garelick**
Marriage of Nancy & Scott
Rosie & Loren Geller
- Eunice & Howard Gelb**
Grandson's Bar Mitzvah
Joan & Norman Noun
- Peni & Steve Gensler**
Wedding Anniversary
Judy & Ross Dworsky
- Bud Goldberg**
Birthday
Marja Engler
- Patti Goldberg**
Birthday
Loie & Sherman Devitt
- Susan & Bill Goldenberg**
Wedding Anniversary
Elaine & Ron Burton
Marja Engler
Lorita & Jay Jacobson
- Lawrence Gravitz**
Birthday
Elana Gravitz
- Myra & Roger Greenberg**
Wedding Anniversary
Gretta Freeman
Gracia & Merrill Kuller
Sheila & Steve Lieberman
Diane & Joe Mast
- Roger Greenberg**
Birthday
Sheila & Steve Lieberman
- Jeanne Gross**
Birthday
Joan & Norman Noun
- Barb Harris**
Birthday
Elaine & Ed Devitt
Loie & Sherman Devitt
Gracia & Merrill Kuller
Sue & Stan Leonard
Sheila & Steve Lieberman
- Ron Harris**
Birthday
Sue & Stan Leonard
- Nancy & Bob Hartman**
Joey's Graduation
Lorita & Jay Jacobson
- Ruth Hartman**
Birthday
Walter Lubov
- Fran & Irv Herman**
Engagement of Grandson
Harriet Davis
- Audrey & Herb Hillman**
Wedding Anniversary
Shirleymae & Bob Lane
Melissa & Sheldon Silberman
- Talia Hillman**
Going to the University of Maryland
Melissa & Sheldon Silberman
- Len Himelfarb**
Birthday
Jeanette & Max Kurnow
- Milt Hoffman**
Birthday
Dorothy & Bill Sipkins
- Denny Hymanson**
Birthday
Tammy & Carl Birnberg
- Mildred Ingber**
Marriage of Grandson
Shirley Rothstein & family
- Amie Noun & Ira Isbin**
Wedding Anniversary
Harriet Levy
Ricki & Mark Roberts
- Roz Jaffee**
Birthday
Gretta Freeman
Ada Rubenstein
- Roz & Arthur Jaffee**
Wedding Anniversary
Jeanne & Burt Corwin
Gretta Freeman
Rosann Kahner
Addie & Norm Perl
- Lynn & Gloria Johnson**
Wedding Anniversary
Toba & Allen Freeman
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Howard & Joanne Weiner
Family Fund

PILLAR

Melvin Cohen Fund
Addie & Norman Perl Family Fund
Marlene (Terry) Sanford Fund

BUILDER

Gus Axelrod Fund
Jennie Cooperman &
Idelle Snyder Fund
Beverly & Richard Fink Fund
Harry Garber Fund
Alan and Roni Gingold Fund
Sheila & Stephen E.
Lieberman Fund
Alvin E. & Mildred H. Miller Fund*
Lisle Saloschin & Etta Saloshin Fund*
Selma & Sam Swartz Fund
Waller Family Fund*

TRUSTEE

Kenneth and Sally Leafman
Appelbaum Fund*
Mathew & Evelyn Broms
Family Fund
Cohen-Silberman Direct Care
Staff Training & Retention Fund
Harry H. & Sarol Dworsky Fund
Edith Linoff Edelman Assisted
Living Scholarship Fund
Florence & Harold Fischbein Fund*
Louis and Kay Galinson Fund
Jane & Jonathan Gordon
Family Fund

Dean & Marilyn Greenberg
Family Fund
Celia & Amos Heilicher Fund*
Kagin Family Fund*
Faye & Mayer Krupp Family Fund
Merrill & Gracia Kuller Family Fund
George & Marion Levine Fund
for Medical Needs
Stephen K. Lieberman Fund*
Rhoda & Donald Mains Fund*
Ben & Pearl Myzel Fund*
Sandra & Harold Okinow Fund
Lena E. Oreck Fund
Francie & Mark Paper Family Fund*
Franzi & Ray Perlman Fund
The Phileona Foundation Fund*
Susan & Gary Rappaport
Family Fund
Harold & Ruth Roitenberg
Family Fund
Sabes Family Fund
Miriam & David Sanders Fund
Lawrence M. Shapiro Family Fund
John Spooner Fund
Manya & Red Sturrey Sholom East
Maintenance Fund
Tychman Family Fund*
Bessel Weiss Estate Fund

PATRON

Tess Armstrong Entertainment
Fund for Sholom East
Mike & Kathleen Belzer Fund
Theresa & Nathan Berman Fund
Steve A. & Gail Greenspoon Brand
Family Fund
Bonnie & Martin Bush Family Fund
Yetta & Carl Chalfen Family Fund
Sam & Sylvia Chernoff Fund
Pearl & Milo Chozen Fund*
Eva & Marius Cohn Family Fund
Sherman & Lois Devitt
Building and Equipment Fund
Max & Sara Lee Edelstein
Scholarship Fund
David E. Feinberg Family Fund
David E. Feinberg & Gerry Hughes
Family Fund
Neil & Francine Feinberg Fund

Shirley Levitan Goldberg Fund
 Dr. Moses & Bernice Cowl Gordon
 Music Fund*
 N. Bud Grossman Fund
 Alan & Beverly Kasdan Fund*
 Harry Kay Dinner Fund
 for Sholom Home East
 Margie & Leo Levie
 Nurses' Scholarship Fund
 Sybil & Bill Lipschultz Family Fund
 Harvey Lubov Fund
 Ben Miller Foundation Nurses' Fund*
 Fay & Leonard Ribnick Family Fund*
 Victor Rosenblum Family Fund
 Shirley & Charles "Chuck" Rothstein
 Family Fund
 Lou & Faith Saunders Fund
 Frank & Freda Schochet Family Fund*
 Linda & Ivan Schwartzman Fund*
 Selcer Family Fund*
 Zetta & Leonard Shapiro
 Family Fund*
 Shuirman Family Endowment Fund*
 Arthur & Margaret Stone Family Fund
 Gary & Marsha Tankenoff and
 Scott & Hindy Tankenoff
 Families Music Fund
 James & Paula Tankenoff Music Fund
 Tenenbaum Family Fund
 Leo & Helen Wolk Family Fund*

BENEFACTOR

Anonymous
 Allan L. Apter Fund
 Fern & Bernard Badzin Fund
 Marvin F. Bank Fund
 Amy & Stanford Baratz Family Fund
 Linda & Robert Barrows Fund
 Margo & Fred Berdass Family Fund*
 Gerald & Joy Bratter Family Fund
 Diane & Richard Cohen Family Fund
 Beatrice & Stanley Cowle Fund*
 Beatrice & Stanley Cowle Special Fund
 Dachis Family Fund
 Ross & Judy Dworsky Family Fund
 Mike & Marja Engler Fund*
 Sam & Frances Finkelstein
 Staff Education Fund*
 Freeman Family Fund

Harold & Zelda Goldenberg Fund
 Lawrence & Ronya Greenberg
 Family Fund
 Roger & Myra Greenberg Family Fund
 Jake Hurwitz & Doreen Frankel Fund
 Rose Jacobs Employee Healthcare Fund
 Alvin & Janet Jaffe Fund*
 Naomi & Dutch Kastenbaum Fund
 Robert Katz & Janice Katz Sigal Fund
 Helen & Ivan Kenis Fund
 Jack Krenzen Family Fund
 Jeanette & Max Kurnow Family Fund
 Rhoda & Tom Lewin Family Fund
 Joy & Ronald M. Mankoff Fund
 Joy Marcus Fund
 Vernon & Alexandra Mark Family Fund
 Edith & Sidney D. Milavetz Fund*
 Raleigh L. Morgan Fund
 Annette & Marion E. Newman Fund

Lillian & Julius Raen Fund*
 Benjamin & Lillian Ravich Family
 Activities Fund
 Paul N. & Irene Rifkin Sholom
 Employee Education Fund
 Rischall Family Fund
 Norton & Bert Rockler Fund*
 Bernard "Sonny" & Mary Rose Fund
 Connie & Paul Ross Family Fund
 James & Van Sanders Family Fund*
 Sheva & Tom Sanders Fund
 Hy & Dorothy Schanfield Family Fund
 Irving & Jacqueline Schectman Fund
 Sam Schlesinger Family Fund
 Nancy & Michael Schoenberger
 Family Fund
 Alan, Joel & Robert Shapiro
 Family Fund
 Harry, Rosalind, Morton & Joan
 Shapiro Fund*

To Establish a Sholom Foundation Fund

**Gifts at any of these levels will be acknowledged by a plaque
 on the Walls of Honor at Sholom Homes East and West.**

FOUNDER	\$1,000,000 cash, pledge or deferred
PILLAR	\$500,000 - \$999,999 cash or pledge or \$750,000 - \$999,999 deferred
BUILDER	\$250,000 - \$499,999 cash or pledge or \$500,000 - \$749,999 deferred
TRUSTEE	\$100,000 - \$249,999 cash or pledge or \$200,000 - \$499,999 deferred
PATRON	\$50,000 - \$99,999 cash or pledge or \$100,000 - \$199,999 deferred
BENEFACTOR	\$25,000 - \$49,999 cash or pledge or \$50,000 - \$99,999 deferred
SPONSOR	\$10,000 - \$24,999 cash or pledge or \$20,000 - \$49,999 deferred

*A "deferred" gift is a bequest or planned gift that will benefit Sholom
 following the death of the donor or annuitant.
 Combinations of cash pledges and deferred gifts are welcome.*

Sholom Foundation Funds

Gifts & Naming Opportunities

For endowment gifts of \$10,000 and more, a designated fund, in your name or the name of a loved one, may be established.

Or, for gifts starting at \$25,000, in addition to establishing a fund, you may choose to take advantage of the opportunity to name specific areas, rooms, equipment and furnishings in the Sholom Community Alliance facilities.

All funds are acknowledged with plaques on the Walls of Honor at Sholom Homes East and West.

Donations to the Sholom Foundation may be charged to your credit or debit account. For more information, call 952-939-1664 or email: donations@sholom.com



BENEFACTOR *continued*

Aaron & Sadie Siden Family Fund
Gerald Singer Fund
Dorothy & Edward Slonim Fund
Mickey & Harold Smith Fund for
Rabbinic and Religious Activities
Mollie B. Tankenoff Music Fund
for Sholom East
Marion & Ed Vinokour Fund
Harry S. Wartnick Fund*
Vi & Harvey Werner Fund

SPONSOR

Anonymous
Ruth & Allen Aaron Family Fund
Edward M. Abramson Fund
Alpha Omega International Dental
Fraternity Alumni Chapter Fund
Ronald Shalom Amdur Fund
Phyllis & Melvin Appelbaum Fund
Al & Donna Apple Family Fund
Reverend Samuel A. Baker
Religious Activities Fund
Judy & Fred Baron Family Fund
Deane & Irving Bassin Fund
Barbara D. & Lee Bearmon
Family Fund
Constance & Sydney Berde
Family Fund
Betty & George Berman Family Fund
Bernice & Milton Bernick
Family Fund
Ben & Pauline Bernstein Rabbinic
and Judaica Activities Fund
Joanne Ferraro & Robert J. Beugen
Assisted Living Scholarship Fund
Naomi & Harry Birger Family Fund
Blumenson Flower Fund at
Sholom Home West
Lou Ann & Leon Bongard
Family Fund
Carole & Leo Breitman Fund
Elinor D. Brodie Fund
Samuel Brodsky Fund
Elaine & Ron Burton Family Fund
Cohen Fund
Burt & Jeanne Corwin Family Fund
Isadore Crystal Family Fund

Harriet & Henry "hanc" Davis
Family Fund
Mary & Harold Doroshow
Family Fund
Shirley Dworsky Fund
Rod Effress Employee Benefit Fund
David S. & Barbara Eiger Fund
Linda Sharon Engel Fund
Rhoda & Gene Engelson
Family Fund
Alex & Zelda Epstein
Education Fund
Corrine R. & Thomas D.
Feinberg Fund
Joan & Arnold Feinberg Fund
Kenneth Chaim Fink Fund
Richard J. & Beverly N.
FitzGerald Fund
Frailich Family Library Fund
at Sholom West
Arlene M. Fried Fund
Lillian D. Geller Family Fund
Andrew & Rosalie Gellman
Family Fund
Gepner-Silverman Fund
Karen & Bruce Gershman
Family Fund
Florence & Manuel Giffis
Family Fund
Ida & Bernard Gingold Family Fund
Jay & Ilene Goldberg Family Fund
Sanford & Marlene Goldberg
Family Fund
Babe & Rivoli Golden Family Fund
Dr. Sewell Gordon Nursing
Scholarship Fund
Mary & Leland Gottstein
Family Employee Benefit Fund
Mike & Donna Green Fund
Janet & Harold Greenberg
Family Fund
Irene & Saul Greenspoon
Family Fund
Ferne & Edward Grosmann Fund
Samuel M. Hartman Fund
Phyllis B. & Howard "Buddy" R.
Harris Continuing
Education Fund
Hasko Family Fund

Elissa J. Heilicher Fund
Sally & David J. Hoffman Fund
William & Edith Hurvitz Fund
Etta Jacobs Flower Fund for
Sholom Home East
Lorita & Jay M. Jacobson
Family Fund
Roz & Arthur Jaffee Family Fund
Bruce R. Kahn Family Fund
Steven A. Kalin Fund
Estelle & Joe Kane Family Fund
Thomas & Etta Miller Kaplan Fund
Judy A. Karon Fund
Sally Karon Family Fund
Sternie Kissin-Rosen Fund
Lee & Barbara Kopp Fund
Nettie & Ben Kramer Fund
Krupp Employee Emergency
Loan Fund
Sharlene & Sidney Ladin Family Fund
Miles & Harriet Lane Family Fund
Morton & Sally Leder Fund
Carol L. & Jerry W. Levin Fund
Rose & Jules Levin Family Fund
Lois Levine Fund
Gloria & Fred Levy Fund
Harriet & Marvin Levy Family Fund
Ruth Liman & Beverly Liman
Lederfine Fund
Laurel & Scott Lifson Family Fund
Erma G. Lipschultz Fund
Murray Litton Fund
Harriet & William Lumel
Resident Care Training Fund
Mildred & Louis Marko Fund
Ann & Julius Miller Fund
Ben & Adith Miller Fund
Rose Smith Mirsky Family Fund
George & Edith Nadler Family Fund
Miriam & Nelson Neuman
Family Fund
Northland Endowment Fund
Joan & Norman Noun Family Fund
Barrie & Steven Orloff Family Fund
Carol & Mickey Orren Fund
Peilen Library Fund for
Sholom Home East
Gertrude & Howard Perlman Fund
Gloria & Sheldon Pinck Family Fund

Truen & Bert Press Fund
Diane & Jon Rappaport Family Fund
Dona & Mike Rodich Family Fund
Mildred S. & Myer H. Rosen Fund
Burton G. Ross & Cynthia
Rosenblatt Ross Fund
Marilyn Rovner Fund
Jeanette & Samuel Rubenstein
Family Fund
Esther S. & Manuel H. Ruder Fund
Miriam & David Sanders Fund for
Menorah Plaza & Menorah West
Miriam & David Sanders Roitenberg
Scholarship Fund
Clara & Leonard Savitt Fund
Fannie & Abe Schanfield Fund
Schechter Family Fund
Lois & Sam (Chick) Schenfeld
Family Fund
Shelley & Dr. Eddie Segal
Family Bus Fund
Bess & Dan Seligman Family Fund
Ben & Leah Serber Family Fund
Shapira Family Building Fund
Sam & Lorraine Shark Family Fund
Charlotte & Monroe Shine
Building Maintenance Fund
Sholom Community Alliance
Employee Contribution Fund
Delores & Melvin Sigel Family Fund
Dee & Norman Silver Fund
Rose Butwin Silverstein Fund
Arnold & Kaethe Simon Fund
Evelyn Solomon Fund
Frieda Juster Sperling Nurses'
Scholarship Fund
Vicki & Lloyd Stern Family Fund
Dr. Ian Swatez Nursing Scholarship
and Musical Entertainment Fund
David Tychman Fund
Rodney S. Wallace Family Fund
Diane & Burt Weisberg Family Fund
William & Jody Weisman
Family Fund
Gloria & Howard Weisskopf Fund
Ann & Henry Wiener Fund
Steve & Arlene Winnick Family Fund
Jerry & Marcia Yugend Family Fund

Sholom Home Auxiliary Funds at Sholom Foundation

TRUSTEE

Sharon & Martin Kieffer Family Fund
for Resident Services & Beauty Salon

BENEFACTOR

Ruth Dicker Sholom Ball Fund
Joy Marcus Sholom Ball Fund

SPONSOR

Mindy & Steve Wexler
Communications Fund

Sholom Home Auxiliary Endowment Funds continue to support the Sholom Homes long after you are gone

A new Sholom Home Auxiliary Endowment Fund has been established to provide services for Sholom Home residents by the Sharon and Martin Kieffer family in memory of Sharon's mother, Martha Weiner, who looked forward every week to her visit to the salon at Sholom West.

Knowing what a positive impact the salon services make on so many residents, the Kieffers want to ensure that the Auxiliary subsidy for salon services at the homes continues.

continued on page 18

Sholom Home Auxiliary Endowment Funds

continued

If you would like to see your annual Auxiliary membership, Sholom Ball tickets, Silver Tea donation or other annual gifts you make to the Sholom Home Auxiliary continue long into the future, please consider a gift to an Auxiliary endowment fund. If you make a tax deductible donation or a bequest in your will to the Sholom Home Auxiliary Endowment Fund in the amount of 20 times your annual gift, then every year, the income on your donation (approximately 5%), will help the Auxiliary continue to provide for the comfort and well being of our Sholom nursing homes residents. **For instance: an endowment gift of \$20,000 will generate annual income of \$1,000 for the benefit of the Sholom nursing home residents.**

Donations of any amount to the Sholom Home Auxiliary Endowment fund or existing Auxiliary funds are welcome. For cash donations or pledges of \$10,000 or more (\$20,000 if it is a deferred gift such as a bequest or charitable gift annuity), you may establish your own named endowment fund for the Auxiliary program or purpose you designate. Named endowment funds will be recognized on the Walls of Honor at both Sholom Homes.

All gifts and beneficiary designations should be made to Sholom Foundation, for the benefit of Sholom Home Auxiliary. To find out more about creating a Sholom Home Auxiliary Endowment Fund, call Barbara Brooks at 952-939-1594.



Development Corporation for Israel

ISRAEL BONDS

Member NASD, SIPC

Support Israel. Support Sholom Foundation.

Pay your Sholom Foundation Pledge with Israel Bonds — the Foundation will keep them until maturity. For more information, contact the Israel Bond office at 1-800-969-3987 or Sholom Foundation at 952-939-1593 or Foundation@Sholom.com

Snow-birds?

Address Corrections?

Changes about which you would like us to know? Are you getting duplicate Sholom Foundation mailings?

Please help Sholom Foundation conserve precious resources by making sure we have your correct contact information. Call 952-939-1592, email Foundation@Sholom.com, or complete and return this form to: Sholom Foundation, 3610 Phillips Parkway, Minneapolis, MN 55426.

We appreciate the time you take to let us know.

Name(s) _____

Address _____

this is a new address

City/State Zip _____

Phone _____

this is a new phone number

Email Address _____

this is a new email address

I would like to receive the monthly eNewsletter & other email notices from Sholom Foundation.

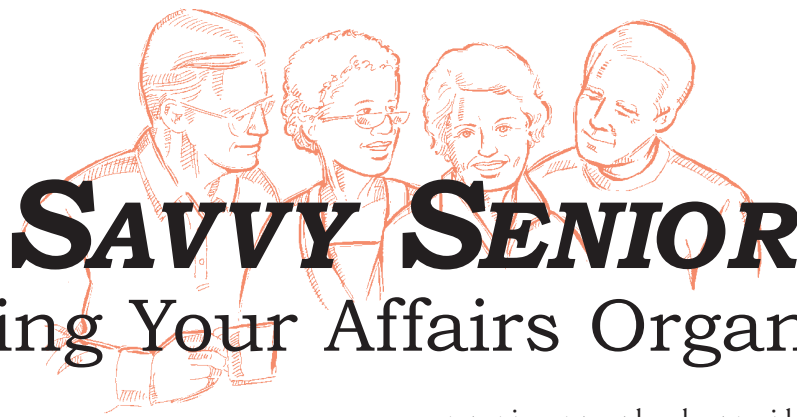
I currently receive duplicate Sholom Foundation mailings.

I/We winter at the following address:

Address _____

City/State/Zip _____

from ____ / ____ / 2007 until ____ / ____ / 2008.



SAVVY SENIOR

Getting Your Affairs Organized

*Dear Savvy Senior,
My husband and I (both in our 70s) would like to get our personal and financial information better organized so our kids will know what's going on when we die. Any tips on how to get started?*

- Unorganized Edna

Dear Edna,
Collecting and organizing your important papers and information is a smart idea and a great gift to your loved ones. Here's what you should know.

Get It Together

The first step in getting your affairs in order is to gather up all your important personal, financial and legal information so you can arrange it in a format that will benefit your caregivers, survivors and even yourself. Then you'll need to sit down and create various lists of important information and instructions of how you want certain things handled. Here are some key areas to help you get started:

Personal Information

- **Contact List:** A good starting point is to make a master list of names and phone numbers of family members, close friends, clergy, doctor(s), and professional advisers such as your lawyer, tax accountant, broker and insurance agent.
- **Personal Documents:** This can include such items as your birth certificate, Social Security number, marriage license, military discharge papers, etc.
- **Secured Places:** List all the places you keep under lock and key (or protected by password), such as safe deposit boxes, safe combination, security alarms, etc.
- **Service Providers:** Provide contact information of the

companies or people who provide you regular services such as utility companies, lawn service, etc.

- **Pets:** If you have a pet, give instructions for the care of the animal.
- **Organ Donation:** Indicate your wishes for organ, tissue or body donation including documentation (*see www.donatelife.net*).
- **Funeral Instructions:** Write out your final wishes. If you've made pre-arrangements with a funeral home, provide their contact information, indicate if you've prepaid or not, and include a copy of the agreement.

Legal Documents

- **Wills and Trusts:** In your files, have the original copy of your will (not a photo copy) and other estate planning documents you've made, including trusts. If you don't have a will, BuildaWill.com is a good do-it-yourself resource for creating a simple will and costs only \$20.
- **Financial Power of Attorney:** This is the legal document that names someone you trust to handle money matters if you're incapacitated. Talk to an elder law attorney (*see www.naela.com*) to learn more.
- **Advance Directives:** These are the legal documents (living will and medical power of attorney) that spell out your wishes regarding your end-of-life medical treatment when you can no longer make decisions for yourself. For state-specific advance directive forms visit www.caringinfo.org.

... continued on the website

To read about more organizing tips, including Financial Records, visit www.sholomfoundation.com, click on "Savvy Senior" and look for back issue: May/Week 2/2007. Or, call 952-939-1594 for the complete article.

You can find a new Savvy Senior column every week on our website www.sholomfoundation.com. Savvy Senior, along with Washington Hotline, weekly articles, and financial news is also available to you in the Sholom Foundation eNews which you can receive electronically. Email Foundation@sholom.com or call 952-939-1594 and give us your email address to begin receiving the Sholom Foundation eNews.

Savvy Senior is written by Jim Miller, a regular contributor to the NBC Today Show and author of "The Savvy Senior" book. The articles are offered as a helpful and informative service to our friends and may not always reflect this organization's official position on some topics. Jim invites you to send your senior questions to: Savvy Senior, P. O. Box 5443, Norman, OK 73070



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From the Board and staff of Sholom Foundation...
***Wishing you and yours
a sweet New Year!***

Send New Year's Greetings to friends and loved ones and benefit Sholom Foundation

This beautiful greeting card's design,
reflective of the colorful tapestries in the
Roitenberg Assisted Living Residence, is
inscribed with the following message:

***A donation has been made
to Sholom Foundation in your
honor wishing you and yours
a happy New Year***

These unique greeting cards are available in
packages of six cards with envelopes for \$20.
You may purchase the cards at the Sholom
Homes East and West Gift Shops or at the
Sholom Foundation office in Roitenberg. Or
call 952-939-1592 to purchase the cards with a
credit card and they will be mailed to you right
away (additional \$2.00 charge for postage).

